# Measuring the biodiversity impact of your portfolio

Launch of Biodiversity Impact Analytics Database powered by the GBS®

#### Agenda

12h30 : Welcoming words

12h35 : Carbone 4 and CDC Biodiversité's common positioning

12h45 : Carbon4 Finance and CDC Biodiversité partnership

12h50 : GBS® core concepts and metrics

13h00: BIA-GBS® construction and future developments

13h10 : Analysis of the STOXX600 biodiversity footprint using BIA-GBS®

13h25 : BIA-GBS® platform demonstration

13h30 : First users' testimonies

13h50 : Q&A session

14h00 : Final words





# Welcoming words

Marie-Anne Vincent CEO of Carbon4 Finance





# Carbone 4 and CDC Biodiversité's common positioning

#### Marc Abadie

Chairman of CDC Biodiversité



Jean-Marc Jancovici Founding Partner of Carbone 4





# Carbon4 Finance and CDC Biodiversité's partnership

Marie-Anne Vincent CEO of Carbon4 Finance





## A strategic partnership

Alliance based on an in-depth environmental and sectoral expertise





- Expertise in biodiversity footprint tools
- Development of the Global Biodiversity Score (GBS) methodology



- Experienced data provider on environmental issues
- Global Coverage of main equity and fixed income market indices (15 000 lines).

#### **Objectives of the Biodiversity Impact Analytics database:**

- help measure the risk of ecological transition,
- communicate impacts on biodiversity
- feed into broader reporting,
- facilitate engagement.

# GBS® core concepts and metrics

#### Antoine Vallier

Biodiversity Footprint Expert at CDC Biodiversité





## CDC Biodiversité ecosystem

Experience and values

- 6 years experience on biodiversity footprint methodology
- Strong link with corporate:
  - Club B4B+ founded in 2016
  - Multiple biodiversity footprint assessments conducted at the corporate level
- Long-term support of Caisse des Dépôts
- Technical robustness and transparency:
  - Yearly publications
  - Review committee conducted en of 2019





## **CDC Biodiversité ecosystem**

CDC Biodiversité is heavily involved in national and international convergence and reporting initiatives

- We are involved in national and international business and biodiversity platforms:
  - EU Business & Biodiversity (B@B)
  - Natural Capital Coalition
  - o Orée
  - EpE
- We contribute to the emergence of national and international reporting framework
  - TNFD (technical expert group member)
  - EU Green taxonomy
  - France's Plateforme RSE
- We also participate to methodological convergence collaborations
  - SBTN (technical expert group member)
  - ALIGN





Taskforce on Nature-related Financial Disclosures



SCIENCE BASED TARGETS



## **GBS Key Features**

All dimensions of biodiversity impacts

- **Biodiversity dimension:** ecosystem integrity
- Relies on GLOBIO model pressure-impact relationships
  - Realm covered and pressure coverage
    - Terrestrial: 5 pressures
    - Aquatic (freshwater): 6 pressures
    - Marine: not covered yet
    - IPBES pressures covered except invasive species
  - Metric: Mean species abundance (MSA)
- Value chain coverage: Scope 1, 2 and 3 upstream (downstream on a case by case)
- Time accounting stock (static) and flow (dynamic) of impacts accounted separately
- **Dependency score** methodology available

### MSA: the original metric

Mean Species Abundance(%) used in GLOBIO model

# MSA varies from 100% to (pristine ecosystem) to 0% (parking lot)



#### **GBS® fundamental metric: MSA.m<sup>2</sup>**

Surfacic version of the MSA%





#### Reporting framework

- 2 realms: terrestrial and freshwater)
- 2 time dimensions: static and dynamic)

Ideally footprint should be reported in **4 separated compartments** with different stakes and magnitudes

	Terrestrial	Aquatic
Static	TS	AS
Dynamic	TD	AD

## Aggregated metrics: MSAppb

Aggregating terrestrial and aquatic impacts



## Aggregated metrics: MSAppb\*

Aggregating dynamic and static impacts

- □ Recovery time assumption: **50 years + linear curve**
- □ Inline with time integrated metrics such as PDF.m2.yr (as found in LCIA models such as ReCiPe)





## **GBS** principles

Model overview: focus on input data

 4 main categories of data can be used: financial data, physical flows, pressure data and ecological surveys

• GBS always use the best available data (closest to the impact)



# BIA-GBS® construction and future developments

#### **Jules Massin**

Data Analyst at Carbon4 Finance





## **BIA-GBS®: A combination of models**

Incorporating Carbon 4 Finance's data and expertise to refine the analysis and scale up

#### **Global Biodiversity Score**®

- A corporate biodiversity footprint assessment tool.
- Results expressed in MSA.km2 measuring the intactness of ecosystems.
- Links data on economic activity to pressures on biodiversity, and translate them into biodiversity impacts



- Analysis of the value chain and calculation of scope 1, 2 & 3 induced emissions and emissions savings
- Based on operational data collected from annual and operational reports



# C4F's Portfolio analytics functionality

- Large issuer (>10,000 entities) and instrument (>100,000) databases covering main market indexes across all sectors
- Portfolio analytics process

   enabling a global coverage of
   equity and fixed income securities
   at the credit parent entity level.
   Detailed results available both at
   issuer and portfolio levels



- Analysis of the geographic and sectoral breakdown of each activity of the company.
- At the company level, for each climate hazard, combination of the risks of each country-sector coupling, composing its business.

## CIA and CRIS inputs used in BIA-GBS®





A **Bottom-up** sectoral methodology (based on **operational data**) to recalculate issuer's direct and indirect GHG emissions.



Inputs used in BIA-GBS®:

- → Induced scope 1&2 emissions
- Induced upstream and downstream scope 3 emissions

#### **BIA-GBS® Model overview**

Leveraging Carbon4 Finance's existing databases



#### Roadmap

From Proof of Concept to platform launch



## **BIA-GBS®** in brief

Key messages

#### #1 | Turnover $\rightarrow$ Physical inventories $\rightarrow$ Pressures $\rightarrow$ Impacts

Up to 4 steps to measuring the biodiversity impact of companies

#### #2 | Reliance on two recognized models, and CDC B's internal tools

- EXIOBASE (from turnover to procurements and inventories)
- CommoTools and others (from inventories to pressures)
- GLOBIO (from pressures to impacts)
- **#3 | A set of 11 pressures on both aquatic (freshwater) and terrestrial biodiversity** From climate change to atmospheric nitrogen deposition

# #4 | A set of indicators to measure biodiversity impacts, dependencies and soon alignment with international targets

Necessary to capture all stakes of biodiversity

#### #5 | Leveraging Carbon4 Finance's climate expertise and databases

A methodology assessing the entire value chain and covering main equity and fixed income market indexes

# Analysis of the STOXX600 biodiversity footprint using BIA-GBS®

**Théophile Anquetin** Data Analyst at Carbon4 Finance

Lou Welgryn Data Analyst at Carbon4 Finance

Carbon4 | finance



## What is the absolute impact of the STOXX600?

Results in MSA.km<sup>2</sup> and MSAppb<sup>\*</sup>, breakdown by state and biodiversity



#### Which pressures and scopes are the most important?

Repartition of absolute impact in MSAppb\* by Scope and by Pressure

Most important pressures (in MSAppb\*)



#### Where are the main impacts stemming from?

Repartition of contributors to portfolio performance

Geographical Breakdown of impacts



Footprint MSAppbTI

0

#### Key Take Aways

Activities generating the most impact are located on United-States and China, then Brazil and India.

Sectoral allocation of the STOXX 600

The weight of each sector defines absolute impacts

#### Sectorial allocation of STOXX600

(% of total portfolio investment)

Chemicals nec 19% 57 entities	Manufacture of medical, precision and optical instruments, watches and clocks (33) 7% 36 entities	Retail trade, except of motor vehicles and motorcycles; repair of personal and household goods (52)	Manufacture of motor vehicles, trailers and semi-trailers (34)			Co an rel ac (72 2%	Computer and related activities (72) 2%	
Financial intermediation, except insurance and pension funding (65) 12% 77 entities	Manufacture of machinery and equipment n.e.c. (29) 6% 36 entities	Petroleum Refinery 3% 8 entities	Production of electricity nec 2% 9 entities	Other land transport	Mining of iron ores			
		Processing of Food products nec 3%		1%	1%			
			Real estate activities (70) 2%					
		Other service activities (93) 3%						
	Insurance and pension funding, except compulsory social security (66) 5% 29 entities		Construction (45)					
				Paper				
		Post and telecommunications (64)	Recreational, cultural and	i uper				

What are the most impactful sectors?

15 most impactful sectors impact in MSAppb\*, broken down by pressure

Sector distribution - Impact vs Investment



For chemicals high impact is a combination of high investment and medium intensity whereas for food processing it is a combination of medium investment and high intensity. Pressure split can be very different depending on the sector

## Which entities contribute to these impacts?

15 most impactful entities within the portfolio in MSAppb\*, breakdown by pressure



#### Key Take Aways

Nestle is the main contributor in absolute terms (around 7.6% of total impact.

For the food sector, we can notice the predominance of land use pressure (for terrestrial and aquatic biodiversity) whereas for the financial sector, climate change is much more important. According to C4F methodology, we attribute to financial institutions the emissions of the activities they finance (scope 3)

## Which entities contribute to portfolio performance?

Repartition of contributors to portfolio performance



# **BIA-GBS®** platform









# First users' testimonies

Valentin Vigier

SRI Analyst at La Financière de l'Échiquier

LA FINANCIÈRE DE L'ÉCHIQUIER

#### Léo Garnier

Managing Director at Rift

## Rift

#### Laurent Deborde

Head of Equity Portfolio Management & Fund Selection at Groupe Caisse des Dépôts' Asset Management Division





## **Final words**

#### Antoine CADI

Head of Research and Innovation department at CDC Biodiversité



